

## To The PUBLIC

The Republic Barber Shop is now located in the Suydam Bldg. and our expenses having been reduced we are going to give the public the benefit by reducing our prices. Our prices commencing Nov. 14, 1921, are as follows:

Hair Cut	35c
Shave	15c
Shampoo, Plain	25c
Hand Massage	25c
Tonics	15c
Razor Honing	35c
Singe	25c
Children's Hair, Bobbed	25c

**RICHARDS BROS.**  
Proprietors

**Buy Your Fruits**  
and Vegetables  
at the Largest Fruit Store  
in Gratiot and Save Money

Everything is Bought in Carload Lots  
Satisfaction Guaranteed

Stop and Look Over our Wonderful  
Window Display

**FORTINO BROS.**

Wholesale and Retail  
Fruit Merchants

Branches at Ithaca and Mt. Pleasant

## LUMBER TODAY

The Lowest Priced  
Building Material in America

One year ago 2,000 ft. 1x4 B & B  
Yellow Pine Flooring cost

**\$270.00**

Today \$270.00 will buy

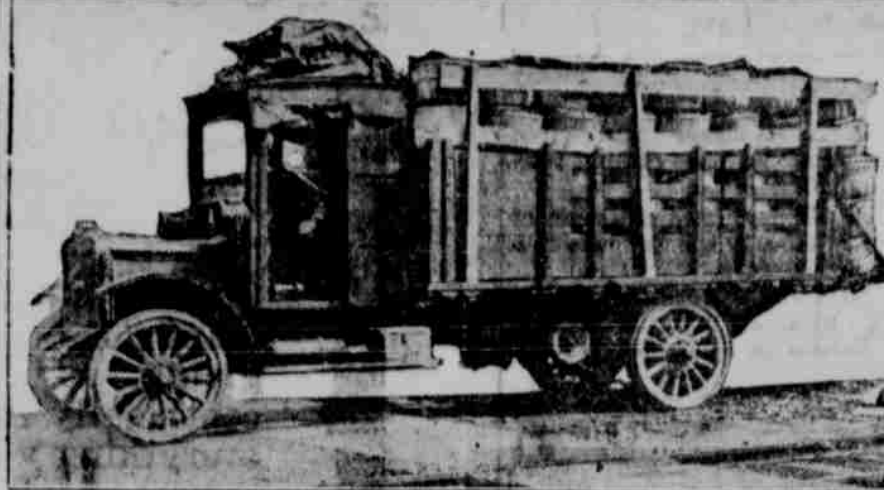
1,000 ft. 1/2x6 Bevel Siding  
2,000 ft. 1x4 B & B Flooring  
1,000 ft. Framing Lumber  
1,000 Lath  
1 ton Plaster  
1M Best Red Cedar Shingles  
1 bbl. Cement  
1 Glass Door  
Three loads of material for what  
one cost a year ago

"Can You Beat It"

**HOME LUMBER  
AND FUEL CO.**

Call One-Nine

## SOLUTION OF TRANSPORTATION PROBLEMS SEEN IN MOTORTRUCK



Farm Truck in This Load Will Go Directly to Dealer at a Market Fifteen Miles Away and Arrive in Fresh Condition.

(Prepared by the United States Department of Agriculture.)

A steadily increasing number of shippers are looking toward the motortruck for the solution of their transportation problems. Farmers are included in this category, and it may therefore be well to point out, as the result of actual experience of others, the things they should consider in connection with the use of motortrucks to haul their produce to market.

In very few instances, say experts of the bureau of markets, United States Department of Agriculture, is it advisable for a farmer to purchase and operate a motortruck solely for his own needs, as the initial investment, cost of upkeep, and the limited time the truck is likely to be in use make the venture expensive, and disproportionate to the convenience secured.

Where trucks are operated by private individuals for profit the owner of the truck usually operates between certain points on a fixed schedule. The farmer assumes no risk. He simply pays whatever the rate for cartage may be, and may find the use of this means of transportation an advantage over the railroad or over hauling his produce to market himself by team. At the same time it has often occurred that when the farmer had learned to depend upon this service, the rates would be raised to a point that the farmer could ill afford to pay, or that another motortruck operator would enter the field with the result that both operators were compelled to go out of business, leaving the farmer without any truck service at all.

### One Successful Venture.

It may be well to consider the basis upon which a farmer may secure motortruck transportation at a nominal cost and create a service upon which he can place full reliance.

There are several co-operative motortruck associations in existence, of which, perhaps, the Farmers' Co-operative company of Hartford county, Maryland, has had the largest measure of success. The territory served by the association is a very productive agricultural region. Many of the farmers ship milk to Baltimore, some raise truck crops and others practice general farming.

The association rates on many commodities are decidedly lower than those of the railroad. The members say that the saving of time in marketing their produce is a big advantage, also. For example, when the farmers hauled their produce to market by wagon they had to start out at midnight and did not return home until nine o'clock the next morning. Now, at least eight hours of that time is saved for other work.

But while the Hartford County company has had considerable success, it conditions not been possible had the condition not been favorable for the operation of a co-operative motortruck route. This fact should not be lost sight of; and for the benefit of those contemplating the establishment of co-operative motortruck associations the following points should receive careful consideration:

### Factors to Be Considered.

A careful survey should be made to determine the adequacy of present transportation facilities, the reasonableness of the rates charged, the approximate daily tonnage available for movement in each direction, the character of the roads over which the trucks must be operated, and the general sentiment of the community toward such an association. The distance from market should not be more than 40 miles, and there should be sufficient volume of produce to warrant reasonably constant operation of the trucks throughout the year.

It having been concluded that the co-operative enterprise will be a decided advantage, only men who have demonstrated their business ability in handling their private affairs and who exercise a good influence among the members of the community should be selected as directors. The secretary should be a man with energy, tact, business ability, and a high appreciation of the farmer's interests. The capitalization of the association should be large enough to permit the issuance of enough stock to pay for the trucks in cash, to assure a sufficient amount of cash on hand as working capital, and to have enough unissued stock to provide for future sound extension of the business, as well as a depreciation fund to replace worn-out equipment.

### Make Service the Watchword.

The trucks should be selected only after a thorough and unbiased consideration of the various makes. Records of performance, of cost of operation and maintenance, furnished by actual operators of trucks rather than by agents of truck manufacturers, should be carefully considered in the light of present and prospective needs of the association.

In employing operators merit should be the sole consideration. Rates should be based on a careful analysis of complete, adequate and accurate information regarding costs. Accounting methods should be simple but sufficiently comprehensive to show the exact financial status of the association at all times.

In determining matters of policy the interests of the members as a whole rather than as individuals must be considered. Service must be the watchword. And to make the association a real success, each member must feel that it is his association.

## STATE BUREAUS GET QUICK INFORMATION

Connected With Washington Office by Telegraph.

At Each Point State Officials Are Able to "Listen In" on Market News Messages Being Transmitted to the Offices.

Four state marketing bureaus are now connected with the Washington office of the bureau of markets and crop estimates, United States Department of Agriculture, by telegraph wire "Drops" from the Federal leased-wire system extend into the state bureau offices at Trenton, N. J.; Lancaster and Harrisburg, Pa.; Madison, Wis., and Lincoln, Neb., and at each point the state officials are able to "listen in" on the market news messages being sent to and from the various branch offices of the federal bureau. Such market information as is of interest to the farmers, dealers and consumers of the four states is copied and given intensive distribution by the state officials.

In most cases distribution of the market news is done by means of special news releases to the daily and weekly newspapers and the farm journal press. In one instance the market information is distributed by means of mimeographed reports mailed direct to farmers and other agricultural interests. In Pennsylvania the work of distribution is facilitated by eight reporters located in important market centers, who supplement the national news with local information regarding supply, demand and prices.

The marked increased appreciation of the value of agricultural market news and its wider distribution through daily and weekly reports is in a large measure due to the progressive program adopted by the National Association of State Marketing Officials, which believes that one of the prerequisites of improvement in the nation's machinery for marketing agricultural products is a national and local market news service that will give producers accurate reports as speedily as possible after the marketing transactions take place.

## ROOTS LEFT OUT ALL WINTER

As Early in Spring as Parsnips and Salsify Can Be Handled, Carefully Dig and Reset Roots.

Parsnips and salsify are hardy, and the roots may be safely left in place through the winter. As early in the spring as they can be handled, and before they start into growth, experts of the United States Department of Agriculture advise, the roots should be dug, carefully sorted, and the selected ones immediately reset from three to five feet apart. They will start into growth at once, and generally will produce a good crop of seed. The parsnip can be safely left in place until the seed crop is fully ripe, when it can be cut and stored under shelter till dry. The heads of salsify open out as they ripen, and unless gathered, the seed will be blown away. It is necessary, therefore, to gather the opening heads about noon of every sunny day, and spread them in an airy place until dry, when the seed can be rubbed out, winnowed and stored.

## PUREBRED STOCK IS BEST

Price Received for Poultry and Eggs Depends Upon Quality of Produce at Market.

There is always a good demand for market poultry and eggs, and there always will be, but like every other commodity, the price received by the seller depends upon the quality of the goods sold. Good, plump, tender chickens, properly fitted, always command the top price, while the scrawny, starchy, inferior stuff has to be sold for whatever it will bring.

The kind you ought to use, when you ought to have it, that is when you really need it. We have contracted the habit of satisfying all our customers. Our work as a business getter is of the highest quality.

**Printing**

## "Twelve Perfect Christmas Gifts"



**The  
Baker  
Studios**

Have spent over 25 years in building the enviable national reputation that I enjoy for producing unusual and quality photographs. It is always our endeavor to have every photograph that leaves our studio reveal a faithful impression of the personality of the subject at his or her best—they must represent the highest possible type of artistic and technical excellence.

**Baker's Photographs** Solve the Christmas Shopping Problem

Prices from \$3.50 per dozen upwards

409 State St., Alma, Mich.

Phone 258

IMPORTANT—To do you justice and insure timely delivery—appointments must be made now. Baker quality demands time and care.

Forty Years of Honest Effort

**Connor's**  
WORLD'S BEST  
**ICE CREAM**  
The Favorite of Michigan

## There's A Difference In Vanilla Flavoring

Substitutes such as Tonca beans, prune juice, cumarin, and extracts of cloves are sometimes used.

In Connor's World's Best Ice Cream you get the genuine Vanilla flavor. We make our own extract in our own laboratory from selected vanilla beans. This is the most expensive used to flavor ice cream, but only the best goes into our products.

Besides that, we put only real basic food values into our ice cream. We know they are there and therefore know it is pure and wholesome. Have you asked your dealer for our delicious bricks? They are delightful, and you can be sure it will be the best part of your dinner, as well as the least expensive.

**C. A. CONNOR ICE CREAM CO.**

INCORPORATED

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## CANDIES

Delicious Bonbons and Chocolates of varied flavors, some with cream centers, others with nut centers, assorted as you wish in boxes or by the pound. An especially appropriate remembrance for Thanksgiving.

## CHOICE NUTS

Order Early—Sweet Cream to whip. We have the best quality.

**LUCHINI'S  
Confectionery**

